



Seven layers Production

2025 – Company Profile

www.sevenlayersproduction.com



| About Us

The company is a production house specializing in the creation of documentaries, television programs, and all types of animation. We derived our name from the seven layers of the sky to soar high in the limitless realm of art and creativity. What began as an idea in the minds of some talented young Iraqis matured into a large company in 2011, becoming an institution that works with major networks around the world. This date marks the birth of the Seven Layers Art Production Company, headquartered in Baghdad, Iraq, serving as a haven for all creative and talented artists who have excelled and continue to innovate.



| Our Goals



- Delivering a media and technical message aimed at working in parallel with the lines of profitability with creativity, cultivates the viewer's expectation and gives a material and moral incentive to its manufacturers.
- Achievement of fame and excellence at the Arab level and at the global level .
- Creating creative opportunities for ambitious Iraqi youth, who have the expertise and seek support.
- develop the taste of Iraqi and Arab viewers by emphasizing the values in most of the works that produce.
- Opening branches of the company all over the world and the integration of civilizations and diversity in our works of art.





The company's Departments

1

Production of films
documentaries

2

Production of Graphic
Design and animations

3

Production of television
programs, radio

4

implementing training
and development courses

5

Creators of ideas and
content industry

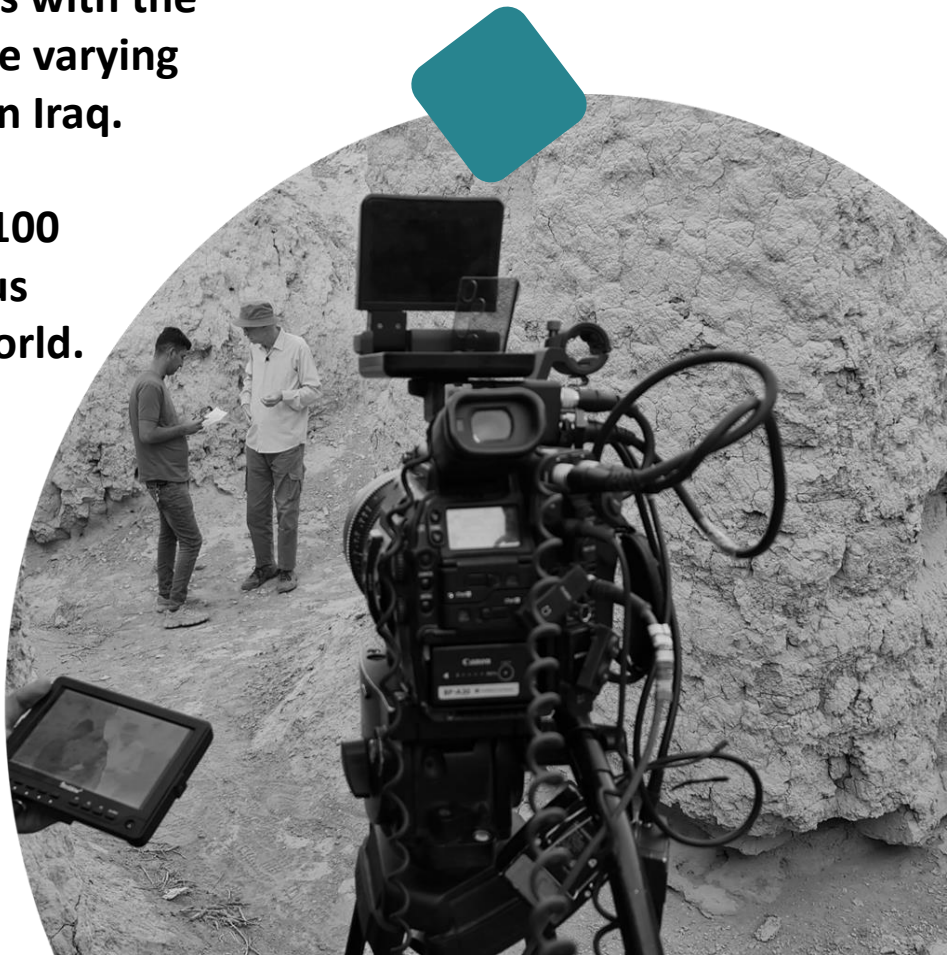
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Manage commercial
and electoral
campaigns

Documentary films production



This department at Seven Layers Production is considered one of the most important sections of the company and its main backbone, due to its accumulated expertise in this field and many years of work in diverse environments. It also includes a professional team specialized in documentary film production, along with extensive equipment that harmonizes with the event requirements and the varying production environments in Iraq. All of this has enabled the company to produce over 100 feature and films for various Networks Tv around the world.





Production of Graphic Design and Animations

Cartoons and all Animations are one of the most difficult and expensive fields in the field of artistic production and the Iraqi art scene is a modern and promising arena in this field.

The company, through its pioneering experience in this field, develops the process of manufacturing and producing cartoon films and graphic designs according to the latest technologies and programs in the Iraqi arena.

To absorb the Iraqi artists, artists and artists and to provide them with the best of the company's goals and ambitions.





Production of television programs, radio

Today's satellite and radio stations are the most watched by the public, and all seek to provide the best to win it and create continuity and media accumulation.

The company offers itself as a leading supporter and supporter in this field by producing the best television and radio programs and through bilateral (best idea / best production), to be the leader in this field.





Manage Awareness and electoral campaigns

Most international companies carry out promotional and marketing campaigns on an annual, semi-annual or quarterly basis to eliminate routine, stagnation and stagnation.

These campaigns need creative ideas, careful planning, and a successful programmatic implementation.

The company has taken upon itself to provide all the services required for such large campaigns.

On the other hand, democratic countries are witnessing periodic electoral seasons and hot political competition, in which parties and entities need to publicize their programs and candidates to the public , Our company and its vast experience in this field provide all consulting and executive services to all political entities and ideas and methods of modern and sophisticated.



implementing training and development courses

Professional and creative staff always need to develop, train and update their information and specialties.

The company continuously oversees, organizes and executes specialized courses in all fields of specialization for media organizations and those interested in developing their technical capabilities.

The company employs the best trainers, specialists and the latest technology and educational tools.





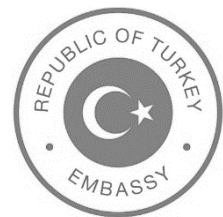
Creators of ideas and content industry

All the works of art based on the basis of the idea and the way to put content, so the company's management recently decided to open a special section for the creators of ideas of all colors inside and outside Iraq.





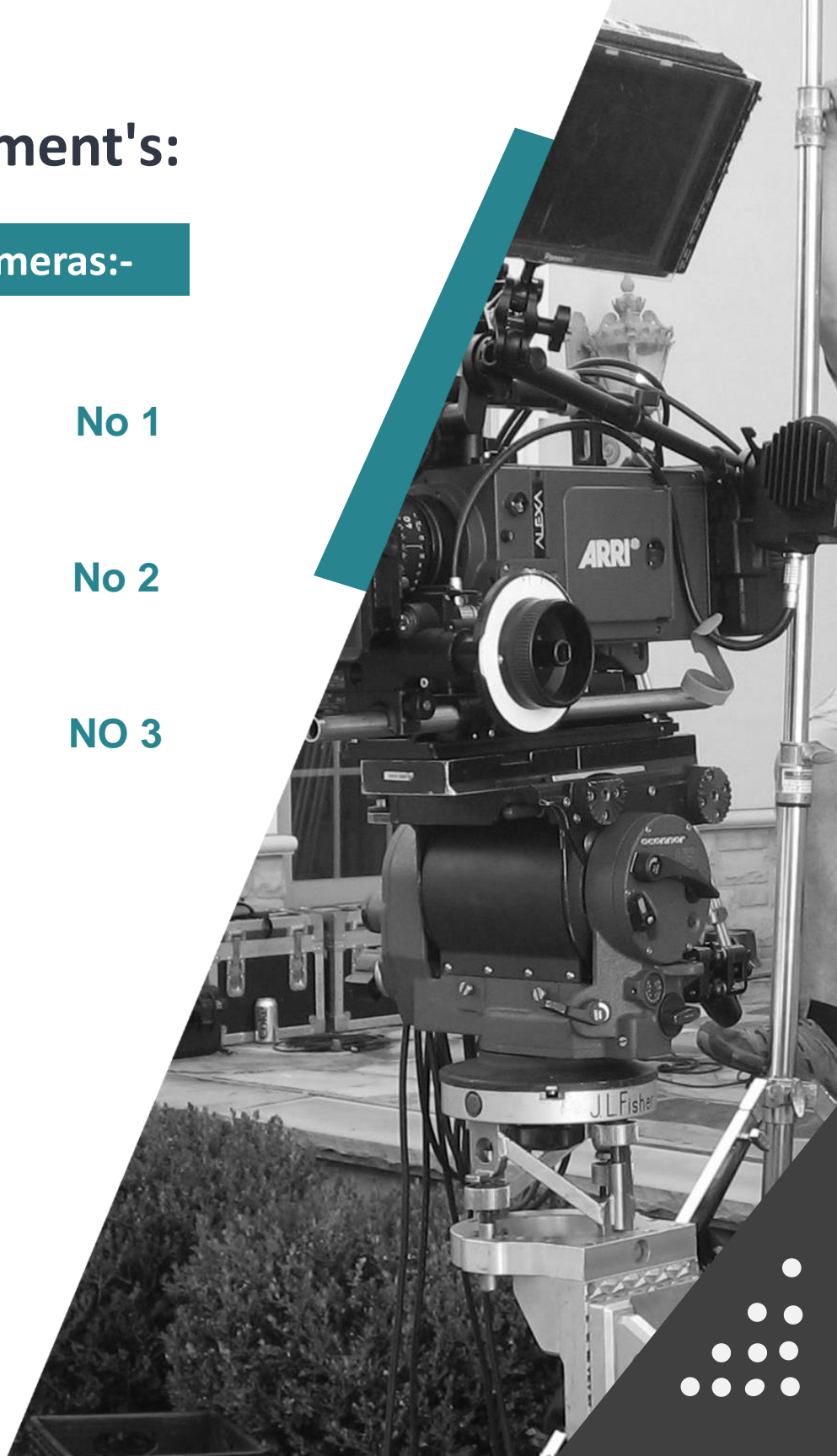
Our Clients :



Of Our Equipment's:

Professional video cameras:-

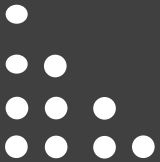
- 1- Arri Alexa mini** **No 1**
With Lens Kit
- 2- Canon C500** **No 2**
With Lens Kit
- 3- Sony FX3** **NO 3**
With Lens Kit



Of Our Equipment's:

Lighting equipment :

- | | |
|-------------------|----------|
| 1- LED | 4 Kits |
| 2- TUNGSTEN | 6 Kits |
| 3- DAYLIGHT | 4 source |
| 4- Aputure light | 3 Kits |
| 5- Dedo Light | 1 Kit |
| 6- Stick Light | 3 Kits |
| 7- Flexible Light | 2 Kits |



Of Our Equipment's:

Stabilizer Devices :

1. **Gambol Ronin RS3**
2. **Gambol Ronin mx**
3. **Gambol Crane 2 +**





Of Our Equipment's:

Stabilizer Devices :

1. Jimmy Jib 2 Device
2. Sharyo 25 m flexible
3. Car Camera Rig 2 Device



Of Our Equipment's:

Live Streaming Devices

- | | |
|--------------------|-----------|
| 1. SNG CAR | 1 car |
| 2. Mixer Streaming | 2 Device |
| 3. Monitor | 8 monitor |





Of Our Equipment's: Drones Devices

1- DJI inspire2 1 Drone

2- DJI Mavic3 Pro 3 Drone



Of our productions



Most IMPORTANT DOCUMENTARY Films

1- The film «Iraqi Symphony » for **Al Jazeera** documentary.

<https://youtu.be/Tuz3ZkAHofM>

2- The film «Unearthed» for **Discovery Tv** .

<https://youtu.be/K038yxcCe6E>

3- The film «Death Truck» for **Al Jazeera Tv** .

<https://youtu.be/kaiXR71zTaY>

4 - the film «Bader Shaker Alsaiyab» for **Al Jazeera** documentary.

https://youtu.be/kWfwnm_u6jM

5- The Dream of Life (Helm Al Omer) for **Al Sudia Al Aula Channel**.

<https://youtu.be/bRA59RNc9UU>

5- the film (Evolving Networks Documentary) for **Asiacell Connect** .

<https://youtu.be/keaCdwCE2Kc>



Of our productions



Most IMPORTANT Animations Videos

1- Iraqi animation series Uruk

<https://youtu.be/XxTbrfFWNu4>

2- An awareness animation for the Red Cross

<https://youtu.be/pj-2HVG2beY>

3- Awareness animation film for Charité organization

<https://youtu.be/ZwL68lfTjS8>

4- Awareness animation video for Access to justice program

<https://youtu.be/QYyl6RBi484>



Of our productions



Most IMPORTANT TV shows

1- Rafidain singer program

https://www.youtube.com/playlist?list=PLRCUq3QAoGxKNjxQIbj7ik3tI_-54n6C

2- Alkashaf program

<https://www.youtube.com/playlist?list=PLRCUq3QAoGyPH7HWZDr9bSjocLZ5nYhH>



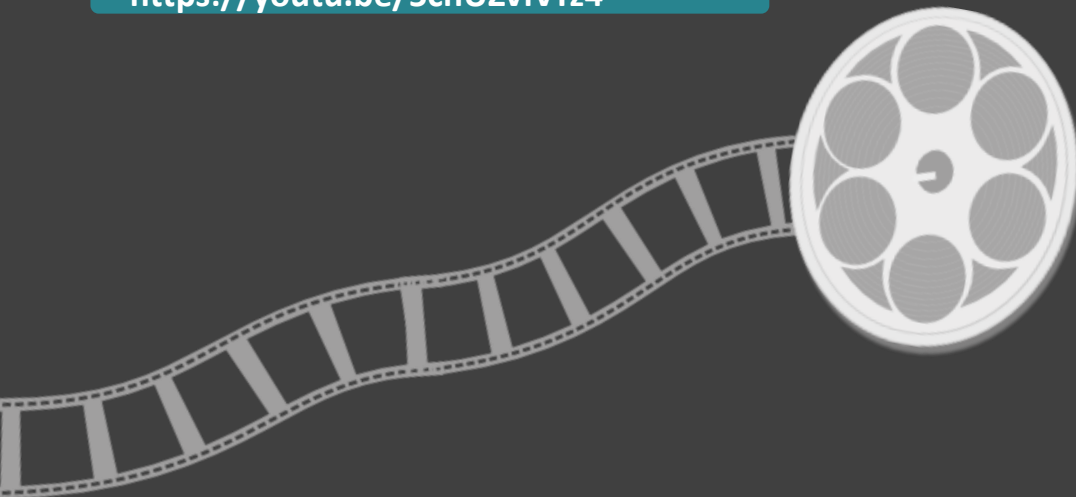


Of our productions

Most IMPORTANT Video Clips

<https://youtu.be/MzOZXI8F1JU>

<https://youtu.be/5chUZvfvTz4>



Of our productions



Behind Scene

https://youtu.be/Rc_2vNFzV70



<https://youtu.be/Z-IM8mY1w2g>



<https://youtu.be/jJ3HEGr31eQ>



<https://youtu.be/m09y0-9oi7s>



<https://youtu.be/oycaam2A-AI>



<https://youtu.be/Ukqmojlm3tk>



https://youtu.be/vs_N0L1UKII



Our Main Team:



Ali Ayad

a photographer and journalist who worked for many international agencies, participated in the most important films on various platforms and won two Arab awards.



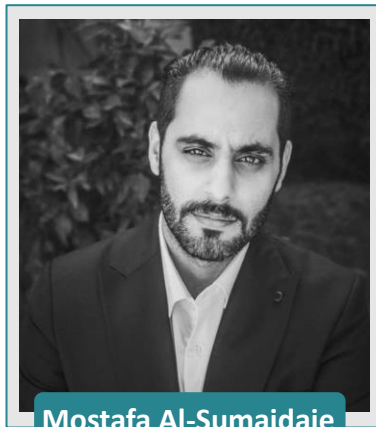
Hayder hameed

Director of the Editing and Graphics Department, where he worked as a video editor on important projects around the world.



Safaa Al-obaidi

director and executive producer of many channels around the world, creative writer and investigative film scenarios



Mostafa Al-Sumaidaie

a film maker and DOP who has won many international awards, his films achieve millions of views

**MAIN
TEAM**

Official Documents :



REPUBLIC OF IRAQ
Ministry of trade

العدد
التاريخ : ٨ / ١٠ / ٢٠١٧



جمهورية العراق
وزارة التجارة

دائرة تسجيل الشركات
قسم تأسيس الشركات العراقية

شركة/ الطبقات السبعة للإنتاج الفني/ محدودة المسؤولية
رأسمالها/ (١٠٠,٠٠٠,٠٠٠) مائة مليون دينار
بواسطة المؤسس/ صفاء سامي مندوب / بغداد_ بلاط الشهداء

٧٢/د_١/ز_٨٤٦/م_



تأسيس شركة

نرسل بطلبه الشهادة المرقمة م.ش.أ/٠٢-٢٤٩٨ في ٢٠١٧/٨/٢ المتضمنة تأسيس الشركة اعلاه وفقاً لأحكام المادة (٢١) من قانون الشركات رقم (٢١) لسنة ١٩٩٧ المعدل راجعين مراعاة قانون السكن وإن تكون مقرات الشركات في المناطق التجارية (غير السكنية) علماً أن يتم مراجعة الجهة ذات الاختصاص للحصول على اجازة ممارسة المهنة... مع التقدير.

المرفقات :

شهادة تأسيس الشركة

نسخة منه إلى :

- وزارة التخطيط
- وزارة الداخلية / مديرية تسجيل وتقييم الشركات الامنية الخاصة/ قسم الشركات التجارية.
- البنك المركزي العراقي / الصيرفة والائتمان
- مصرف بابل/ كتابكم المرقم ٢٨٨٩/٦ في ٢٠١٧/٨/٢ على أن لا يتم اطلاق الوديعة الا بعد تصديق قرار التأسيس من قبل دائرتنا وبأ شعاع من قبلنا .
- الشركة العامة للمعارض والخدمات التجارية/ قسم الاستيراد
- الهيئة العامة للضرائب /الشركات
- اتحاد الغرف التجارية العراقية / كتابكم ذي العدد ٤٤٩٠ في ٢٠١٧/٧/٣٠
- غرفة تجارة بغداد
- نقابة المحامين
- دائرة التقاعد والضمان الاجتماعي / أرباح الشركات
- التوثيق و المعلومات

ع/ مسجل الشركات
زيد طيارق عبد الجليل

للتفضل بالعلم ... مع التقدير



Official Documents :

REPUBLIC OF IRAQ
Ministry of trade
Registrar of companies

جمهورية العراق
وزارة التجارة
دائرة تسجيل الشركات

شهادة تأسيس شركة

استنادا الى قرارانا المرقم م. ش. ا. - ٠٢ - ٠٠٠٠٥٢٩٨ والمؤرخ في ٢٠١٧/١٠/٠٤ نصدر هذه الشهادة لأثبات واعتباراً من اليوم، تأسيس شركة

الطبقات السبعة للانتاج الفني محدودة المسؤولية شركة خاصة
١٠٠٠٠٠٠٠٠ مائة مليون دينار

اني.. وفقا لصلاحياتي مسجلا للشركات، اؤيد بالتاريخ المذكور اعلاه تسجيل الشركة المذكورة انفا طبقاً لاحكام قانون الشركات رقم ٢١ لسنة ١٩٩٧ المعدل، وان الشركة المذكورة تعتبر مؤسسة اعتباراً من اليوم.
كتب في بغداد اليوم ٤ من شهر تشرين الأول لسنة ٢٠١٧ م

ملاحظة : ان منح هذه الشهادة لا يعني ممارسة المهنة بدون استحصل الموافقات من الجهات القطاعية المختصة.

عبدالعزیز جبار عبدالعزیز
مسجل الشركات/ وكالة
تشرين الأول ٢٠١٧

الرقم الضريبي
90101134



Recommendation:



Амбасада Републике Србије

Embassy of the Republic of Serbia

سفارة جمهورية صربيا

To Whom It May Concern

We would like to give this certificate to Seven Layers Production Company for their excellence in work through our unique experience with them in covering and organizing the Serbian National Day ceremony held by our Embassy annually in Iraq - Baghdad and based on that experience we have granted this certificate.

With respect.

A handwritten signature in blue ink, followed by a circular official seal of the Embassy of the Republic of Serbia in Baghdad, Iraq. The seal contains the text 'AMBASSY OF THE REPUBLIC OF SERBIA' and 'BAGHDAD, IRAQ' around a central emblem.

Recommendation:



Ref. No: A-433
Date: 19/11/2024

To: Whom it may concern

Sub: Recommendation letter

Greetings,

We at Asiacell highly recommend Seven Layers Production for their outstanding work on two major projects: the 'Millions of Calls' and 'Network Leadership' documentary films. From planning to final edits, the team demonstrated exceptional professionalism, creativity, and technical expertise. Director Al-Obeidi's vision brought compelling narratives to life, exceeding our expectations, and capturing the essence of our brand. We highly value this partnership and look forward to future collaborations.

Thanks in advance for your cooperation...


F/ Amer Sunna
CEO
Rebwar Ali Hussain
19 Nov. 2024

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Email: info@asiacell.com

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بوستى ئلكترونى: info@asiacell.com

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هاتف: +964 770 119 5006
بريد الكتروني: info@asiacell.com

www.asiacell.com

Recommendation:



Thank You



+964 770 536 2384



info@sevenlayersproduction.com



Iraq/Baghdad/Karada

